

Safe Sleep Initiatives Newsletter

Spring 2024



Newsletter Highlights

SUID Prevention Program Updates

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New Safe Sleep Resource - AAP Policy Explained

Upcoming Safe Sleep Initiatives

Sudden Unexpected Infant Death Prevention Program Updates

The SUID Prevention Program has made great strides in safe infant sleep work since the winter 2023 newsletter release. The National Collaborative for Safe Infant Sleep (NCSIS) met for a quarterly call in January 2024 and heard updates on development of products the collaborative previously decided to create to support families' knowledge and capacity for safe infant sleep. In 2023, the NCSIS partners deliberated on what products would be the most valuable and efficient to create to support pediatricians, families, and caregivers regarding safe sleep communication, education, and outreach. Leveraging the expertise and resources of the collaborative partners and AAP subject matter experts, the SUID Prevention Program decided to develop a social media toolkit and a community engagement toolkit to support healthcare providers, healthcare workers, educators, childcare providers, caregivers, and many more in their safe sleep education and communication. Initial plans for the social media toolkit are currently in development and will consist of brief videos, infographics, and educational materials that partners and AAP members can use in their own practice and in communities. The community engagement toolkit aims to provide tools and resources that community members can use to gather information on various support services for families and caregivers who are experiencing challenges concerning housing security, childcare availability, financial insecurity, and other socio-economic factors that can impact safe sleep practices. These toolkits are estimated to be complete by June 2024 and will be made available on the [SUID Prevention Program webpage](#).

In partnership with the National Center for Fatality Review and Prevention, the AAP launched a grant opportunity for AAP chapters to become more involved with their state or local child death review (CDR) and fetal and infant mortality review (FIMR) systems. The goal of providing these grants to AAP chapters is to increase collaboration and provide opportunities for physician members to learn more about fatality review and how data can impact daily practices. An executive summary highlighting the work of these chapter projects will be developed in late 2024 and will be available on the [SUID Prevention Program webpage](#).



SPRING 2024

Partner Highlights:

CRIBS FOR KIDS

Cribs for Kids has been a key partner on the NCSIS to help accomplish the SUID Prevention Program goals. Devon George, Cribs for Kids Chief Programs Officer, presented on the January NCSIS call to highlight the work that the organization is accomplishing to improve safe sleep everywhere! Cribs for Kids offers two great programs, the National Safe Sleep Hospital Certification Program and the Safe Sleep Ambassador Program. The Hospital Certification Program recognizes hospitals and hospital systems for their commitment to infant safe sleep with designations to promote in-house and public safety and elevate reputation within the community. [Learn more here!](#) The Safe Sleep Ambassador Program was established to emphasize the importance of safe sleep education and to disseminate it effectively throughout communities. Interested individuals will need to register online and complete the Safe Sleep Training to become an ambassador. Learn more about Cribs for Kids by visiting their website [here](#).

SAVE THE DATE: 8th National Cribs for Kids Conference, 25 Years - The Power of the Past and the Force of our Future

May 7th - May 10th, 2024

Learn more about the National Conference [here](#).

SAFE KIDS WORLDWIDE

Safe Kids Worldwide has been a critical partner on the NCSIS. Ann Shroepel, Safe Kids Senior Program Associate, and Safe Kids Coalition leaders joined the January NCSIS webinar to talk more about Safe Kids. Safe Kids Worldwide is a global nonprofit dedicated to protecting kids from preventable injuries. Safe Kids works with more than 400 members in the United States and partners in 33 countries to keep kids safe. They aim to educate families, raise awareness, create safer environments, and advocate for improved laws to protect children. There are many Safe Kids Coalitions located throughout the United States that host safety events, conduct workshops, and distribute safety devices in communities. To learn more or get involved, visit the [Safe Kids Worldwide website](#).

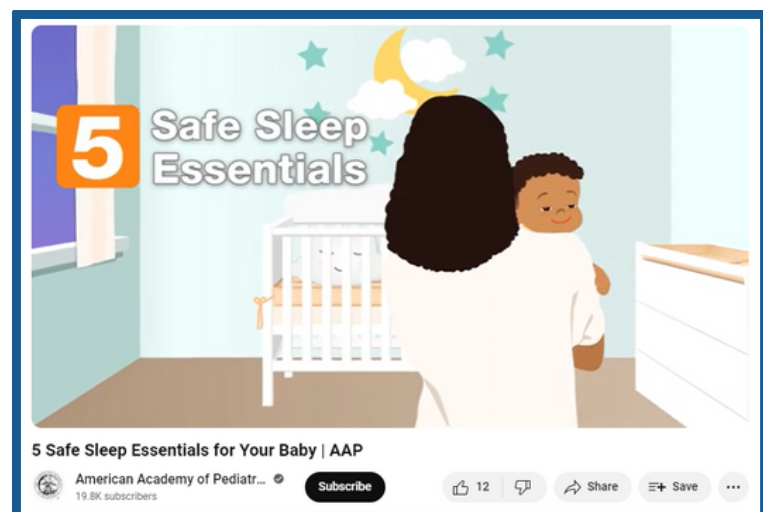
AAP Safe Sleep Resource

A HealthyChildren article written by Dr. Rachel Moon, MD, FAAP explains the updated AAP Policy and how to keep your baby safe during sleep. A video was created to demonstrate the five essential tips to ensure a safe sleep environment for your baby. This resource demonstrates the expert advice from the American Academy of Pediatrics to create a secure and comfortable sleep space for your little one.

Read article [here](#).

Watch & share YouTube video [here](#).

For more information, visit [HealthyChildren.org/sleep](https://www.healthychildren.org/sleep)



The SUID Prevention Learning Community - Cohort 1 Launching April 2024



The Learning Community, a 4-part webinar series, was established to improve knowledge of fatality review and understand the importance of data when informing SUID prevention efforts and strategies for physicians, community health workers, community program/support services professionals, family members/caregivers, public health and service professionals, and childcare providers. Registration for this opportunity has been filled and additional cohorts of this program will be planned for late Fall 2024. Recordings of the webinars will be made available after the final session in late May.

Pediatricians on Call Podcast - New Episode!



Pediatricians on Call is a podcast on children's health from the AAP. Each episode features interviews about new research and hot topics in the field of pediatrics. On episode 195, titled Early Hearing Detection and Interventions, Eric Batra, MD, FAAP discusses how Child Fatality Reviews identify causes of death and help lead to prevention. To listen to this podcast episode, please visit the [Pediatricians On Call website](#).

National Center for Fatality Review & Prevention Cross-Training Events



One initiative of the SUID Prevention Program is to increase provider awareness and knowledge of fatality review systems. The National Center and AAP host quarterly cross-training events that include a variety of topics related to fatality review systems, data dashboards, and data utilization. All are welcome to attend these free webinars and recordings are posted on the SUID Prevention Program page for attendees to share with their constituents. The next Cross-Training event will be scheduled for April 2024.